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For Immediate Release
May 2, 2005

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Press Release



Rome's Double Cola Building named to the National Register of Historic Places.

Jim Lockhart of the Department of the Natural Resources Historic Preservation Division presents Dr. Joseph K. Vargo of Vargo Orthodontics the designation for the National Register of Historic Places on behalf of the rehabilitation project completed on the Double Cola Building.

The National Register of Historic Places is the Nation's official list of cultural resources worthy of preservation. It is part of a national program to coordinate and support public and private efforts to identify, evaluate, and protect our historic and archeological resources

Lockhart recently met with Vargo to review the site and discuss the rehabilitation project. "This is a great project. Dr. Vargo did a phenomenal job rehabbing the building to make it useful and attractive." Lockhart said.

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The Double Cola Building is one of the two surviving bottling plant structures. The building commemorates the soft drink that received its name for being first to market as a 12 ounce bottle in 1933 which was twice the size of other colas at the time.

"The support my practice has received from Rome and NWGA community over the last eight years has been truly overwhelming," exclaimed Vargo. "This renovation project is a way that I can 'give back' and say 'thank you'. I want the people of NWGA to enjoy this beautiful building and its rich history for many years to come."