

Press Release

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DOUBLE COLA SIGN HUNG TO COMMEMORATE HISTORICAL LANDMARK

ROME, GA, APRIL 12, 2006: A vintage looking Double Cola sign now hangs in front of Vargo Orthodontics on the Historic Double Cola Building located at 419 East Second Avenue to commemorate a part of Rome's rich history. The bottle cap image portrayed on the sign is an exact design of the existing Double Cola logo.

"It was important to complete this last task and put the final touch on the building's rehabilitation." Dr. Joe Vargo stated. After a year of negotiations between Alnoor Dhanini, President of Double Cola, International, Vargo received the rights to use the Double Cola logo to re-create the signage from when the bottling company was in operation on 2nd Ave. In an expression of gratitude for the preservation completed on the site, Double Cola loaned Vargo memorabilia to create a mini museum for Romans to learn the history of Double Cola while in the office.

Dr. Vargo completed the renovation of the Historic Double Cola building in October of 2004 when he relocated his orthodontic practice. In 2005, the building was named to the National

Register of Historic Places. This is the Nation's official list of cultural resources worthy of preservation. It is part of a national program to coordinate and support public and private efforts to identify, evaluate, and protect our historic and archeological resources

Dr. Vargo is a local orthodontist and continues to perform philanthropy work for Rome and many other communities

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